



PRESS RELEASE

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GravityKit Gains the Rights to Market, Sell, and Support the “PDF for GravityView” Plugin by Gravity PDF

GravityKit and Gravity PDF have established a licensing agreement, forming a first-of-its-kind partnership in the Gravity Forms space

LEVERETT, Massachusetts (September 13, 2023)—GravityKit is now authorized to market, sell, and support the powerful *PDF for GravityView* plugin developed by fellow Gravity Forms Certified Developer, Gravity PDF.

PDF for GravityView is a plugin that enhances GravityView with customizable PDFs that mimic the Single Entry View layout. This turns GravityView into a simple drag and drop PDF builder, making it easy to build applications centered around dynamic, shareable documents, such as resumes, certificates, student report cards, legal contracts, and product fact sheets.

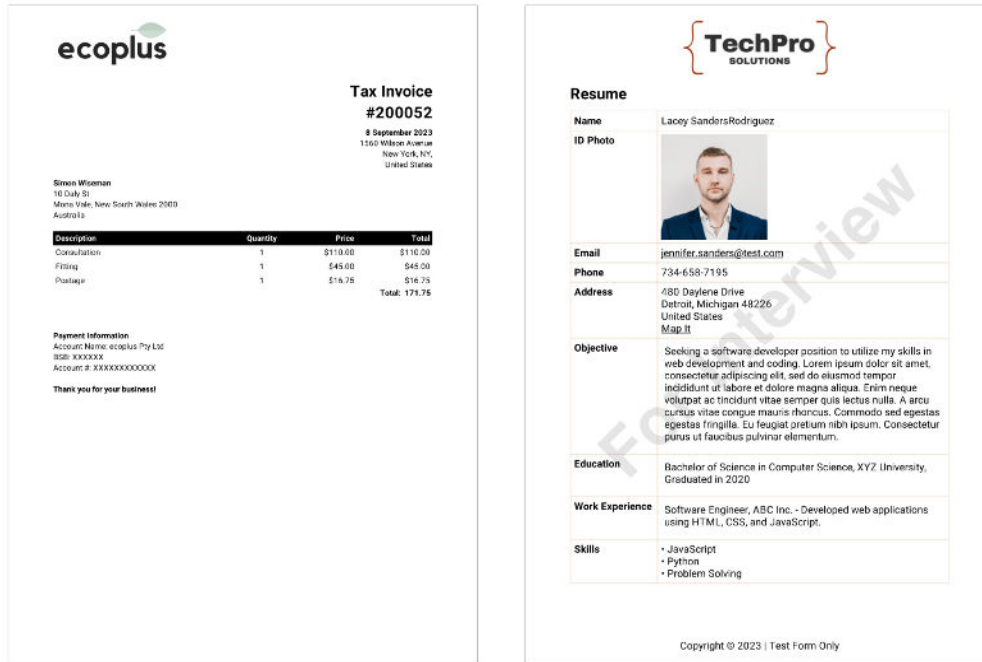
“The Gravity PDF team really did an incredible job with this extension, and we’re excited to leverage their expertise in this new agreement,” said Zack Katz, GravityKit’s Founder. “This partnership makes it easy for our customers to access powerful new functionality, and Gravity PDF benefits from our marketing efforts—it’s a win-win”.

GravityKit customers can now purchase the extension directly through the [GravityKit website](#). They are also able to update the extension using GravityKit’s own plugin management framework inside of WordPress.

“The agreement with GravityKit just makes a lot of sense. My team can focus on leveraging our domain knowledge with PDFs, and GravityKit can market directly to the people who can actually use the software,” said Gravity PDF Founder, Jake Jackson.

This agreement marks a first-of-its-kind partnership between leading developers in the space, one that both companies believe will benefit the Gravity Forms community, and pave the way for future agreements of this nature.

“This isn't an acquisition. Blue Liquid Designs will retain full ownership of the software, and there will be no change to how PDF for GravityView is sold, distributed, or supported on gravitypdf.com”, added Jackson.



Examples of custom PDF documents created using PDF for GravityView

Additional Details

- PDF for GravityView is available on the GravityKit website for \$99.
- GravityKit will be handling support for all users that purchase a plugin license through their website.
- PDF for GravityView can be trialed for free on <https://site.try.gravitykit.com>.

Hi-res images and videos can be downloaded at gravitykit.com/pdf-for-gravityview-assets.

About GravityKit

GravityKit is a software company and Gravity Forms Certified Developer founded in 2014 by WordPress developer, Zack Katz. GravityKit offers a toolkit of essential add-ons for Gravity Forms, the most powerful WordPress form builder. Find out more at <https://www.gravitykit.com>.

About Gravity PDF

Since its inception in September 2012 by Australian-based business, Blue Liquid Designs, and founder, Jake Jackson, Gravity PDF has evolved into the ultimate self-hosted, freemium solution for creating dynamic PDF documents using Gravity Forms and WordPress. Find out more at <https://gravitypdf.com>.

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