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PRESS CONTACT

Casey Burrige
GravityKit
casey@gravitykit.com

Case Study Reveals How GravityView Allows Web Agencies to Pursue Bigger Projects, Save on Costs, and Reduce Development Time

43Folders Technology Solutions leveraged GravityView to create a custom grant application management system for a large nonprofit organization

LEVERETT, Massachusetts (February 2, 2023)—43Folders Technology Solutions, a full-service IT firm offering website development, recently leveraged the [GravityView plugin](#) to complete a project for the Larry L. Hillblom Foundation (LLHF)—a large nonprofit organization based in California. The 43Folders team found that using Gravity Forms together with GravityView saved them hours of development time, reduced friction, and allowed them to take on a large project that they otherwise would have had to pass up.

“GravityView is saving us so many hours of development time! It’s tremendously worth the price,” said Michael Kastler, the Founder of 43Folders Technology Solutions. “Other competitors in the space haven’t been able to provide the same capabilities that GravityView has.”

GravityView is an add-on for Gravity Forms that allows you to display your form submission data on your website and build dynamic, front-end applications with no-code or low-code. GravityView features a range of preset layouts as well as an intuitive drag-and-drop builder.

Using predominantly Gravity Forms and GravityView, Michael Kastler and his team created a powerful grant application management system allowing users to track, manage, and edit applications through an easy-to-use front-end interface.

“GravityView has given us the capability to accomplish projects that we wouldn’t have been able to otherwise. Without GravityView, we wouldn’t have been able to surmount the technical hurdles or maintain profitability,” added Kastler.

More details, including hi-res images, can be found in the [full case study](#), which is available on the GravityKit website.

About GravityKit

GravityKit is a software company and Gravity Forms Certified Developer, founded in 2014 by WordPress developer, Zack Katz. GravityKit offers a toolkit of essential add-ons for Gravity Forms, the most powerful WordPress form builder. Find out more at <https://www.gravitykit.com>.

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